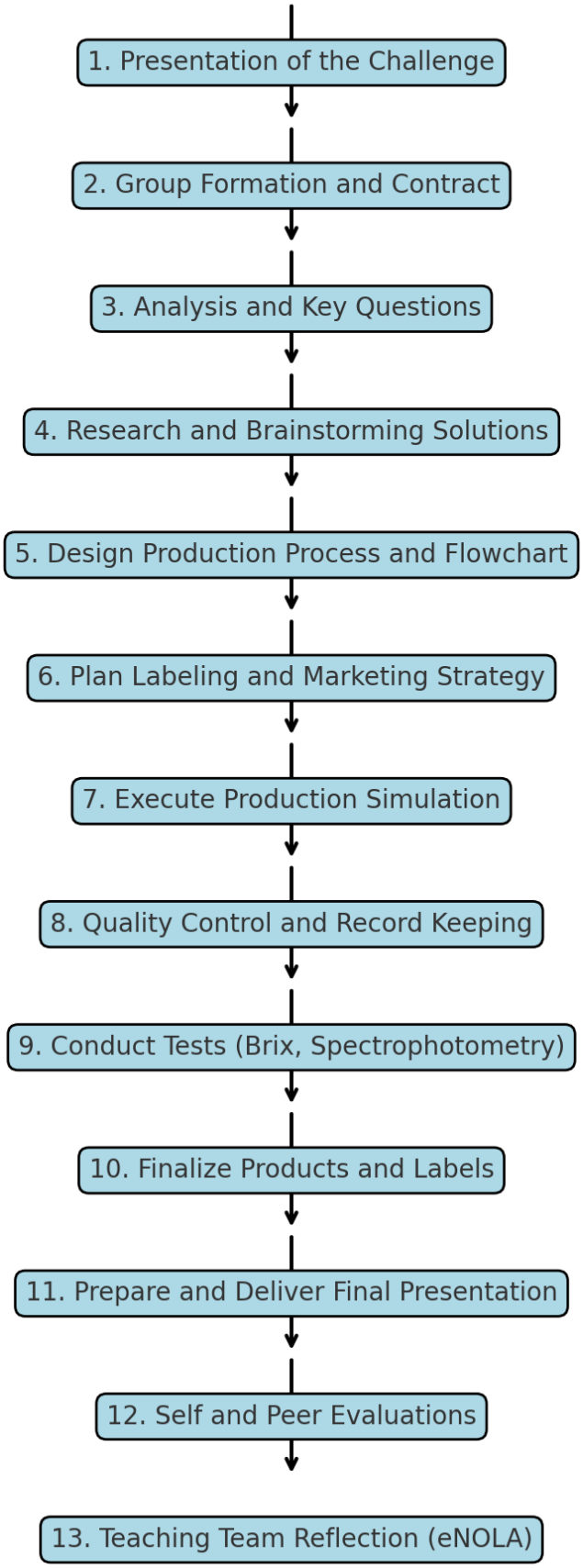Road-map: ETHAZI Challenge 1 – Organic Jams